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HOTEL THEODORE ANNOUNCES PARTNERSHIP WITH MUSEUM OF HISTORY & INDUSTRY

When it opens in summer 2017, new downtown Seattle hotel will boast museum-curated collection of imagery and artifacts celebrating Seattle inventors and innovators.

January 25, 2017 – SEATTLE – Seattle’s next great hotel is teaming up with the city’s premiere history museum in a unique travel and cultural collaboration that will pay tribute to Seattle’s pioneering spirit. When Hotel Theodore opens in the heart of downtown Seattle in summer 2017, it will unveil a collection of photography, patent drawings and artifacts curated in collaboration with the city’s Museum of History & Industry (MOHAI) that focuses on Seattle innovators whose ideas revolutionized daily life around the world in ways both big and small. From Boeing to Starbucks to Microsoft, guests at Hotel Theodore will enjoy a made-in-Seattle perspective that can only be offered in partnership with MOHAI.

When it opens, Hotel Theodore will be the newest member of Provenance Hotels, a company with a proven track record of creating award-winning hotels with thoughtfully integrated art collections. The building in which Hotel Theodore is located was conceived by Seattle visionaries and built by the Pacific Northwest’s finest suppliers, artisans, and skilled labor in 1929. In the ensuing decades, under the glow of the building’s iconic “Roosevelt” sign, the city evolved from the epicenter of the Pacific Northwest’s maritime and forestry industries to a cradle of innovation that has influenced aviation, computers, retail and hospitality on a global scale. During the same period, MOHAI has been carefully preserving the city’s history and, in the process, grown into the largest private heritage organization in the State of Washington with a collection of over four million objects, documents, and photographs from the Puget Sound region and the men and women who built Seattle from wilderness to world city.

When Hotel Theodore opens in summer 2017, guests will find an entirely new hotel experience – one attuned to the needs, desires and dreams of modern travelers – with sophisticated, modern design. Against this backdrop, Hotel Theodore will feature photography and patent drawings from MOHAI archives to illustrate the spark of inspiration and pursuit of excellence that brought the world innovations as diverse as Sonicare’s electric toothbrush, Nordstrom’s original store and REI’s all-weather gear as well as Starbucks coffee, glass blown art by Dale Chihuly and the retro futurism of the Space Needle and Seattle World’s Fair monorail. On 15 guestroom floor elevator landings, custom built cases will feature artifacts from Seattle’s industrial history from logging saws and chains to fishing net floats, vintage IBM computer punch cards, an Amazon Kindle first edition, engineering and architecture tools from Boeing, and early iterations of Eddie Bauer’s Skyliner jacket.

In addition to Hotel Theodore’s permanent collection of Seattle history ephemera, the collaboration with MOHAI is expected to encompass programming with lectures and events at the hotel. When Hotel Theodore opens in summer 2017, it will feature 151 guest rooms, a second-floor gym and 2,415 sq. ft. of meeting space. Food and beverage offerings have yet to be announced. For more information about

Hotel Theodore, visit www.hoteltheodore.com the hotel on Instagram and Twitter @TheodoreSeattle and Facebook at www.facebook.com/HotelTheodoreSeattle.

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About Hotel Theodore

Located in the heart of downtown Seattle's retail core – just six blocks from Pike Place Market and half a block from the Washington State Convention Center – the 151-room Hotel Theodore is a refined, upscale urban boutique hotel inspired by Seattle's long tradition of makers, builders, and doers. Hotel Theodore can be found online at www.hoteltheodore.com.

About the Museum of History & Industry

From humble beginnings in 1911, MOHAI has grown into the largest private heritage organization in the State of Washington with a collection of over four million objects, documents, and photographs from the Puget Sound region's past. A portion of this collection (roughly 2% at any given time) is on display in the museum's galleries at the historic Naval Reserve Armory in Lake Union Park. MOHAI uses these artifacts along with cutting edge, hands-on interactive experiences to make history come alive through the unforgettable stories of the men and women who built Seattle from wilderness to world city. In addition to museum exhibits, MOHAI hosts a variety of award-winning youth and adult public programs and consistently collaborates with community partners on local events and activities. MOHAI is accredited by The Alliance of American Museums and is a Smithsonian Affiliate.

www.mohai.org