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LET IT RAIN. FREEMAN TO STOCK HOTEL THEODORE SUITES WITH SEATTLE-MADE RAINCOATS

When it opens in summer 2017, new downtown Seattle hotel will celebrate city's makers & innovators.

April 25, 2017 – SEATTLE – Hotel Theodore, Seattle's next great hotel, has revealed the second in a series of collaborations designed to highlight the city's long tradition of innovation and craftsmanship. Seattle is famous for – or infamous for – rain so it was only natural that Provenance Hotels, the company behind Hotel Theodore, reached out to Seattle's most innovative maker of rain jackets, Freeman, to partner at Hotel Theodore. When it opens, the 14 gracious suites will be stocked with his-and-hers' rain jackets designed and manufactured in Seattle by Freeman.

Freeman was founded in 2010 in a small apartment in the heart of Seattle when founders Scott and Brittany Freeman set out to develop their ideal rain jacket. The company was born with the goal of crafting high-quality goods in fabrics that perform without sacrificing aesthetics – and doing it all in Seattle. This ethic has stayed central to the brand, as has as they expanded beyond the original Freeman rain jacket into other all-weather staples. Guests of Hotel Theodore will find suites equipped with the Freeman rain jacket for men and the Lady Freeman rain jacket for women. They can wear these jackets while they explore the city and take them home, if they choose, for \$325. Hotel guests, and all visitors to Seattle, can also visit, shop and meet the makers at the Freeman store in Capitol Hill where Scott and Brittany Freeman are hands-on most days overseeing new designs and production of the ever-expanding Freeman line.

The original Freeman rain jacket for men features a waterproof shell and a cozy flannel liner in a trim, tailored fit and a reinforced hood brim. Whether hitting up Seattle's cultural scene or sneaking away to take in a scenic hike, this jacket will ensure guests of Hotel Theodore are at home in Seattle no matter what the forecast brings. The Lady Freeman features a custom-made shell and liner that are not only pleasing to the eye and to the touch, but also combine to create a highly effective and comfortable barrier against the elements. A three-season rain jacket designed to be worn around town or out in nature, the Lady Freeman ensures guests of Hotel Theodore can explore in style.

When Hotel Theodore opens in summer 2017, in addition to featuring Freeman rain gear in its suites, Hotel Theodore will pay tribute to the Seattle innovators, past and present, whose ideas revolutionized daily life in ways both big and small with a collection of photography, patent drawings and artifacts curated in collaboration with the city's Museum of History & Industry (MOHAI). From Boeing to Starbucks to Microsoft, guests at Hotel Theodore will enjoy an installation of made-in-Seattle inspiration throughout all 151 guest rooms.

The hotel's second-floor will feature a gym and 3,200 sq. ft. of meeting space. The ground floor will boast an additional 1,200 sq. ft. of flexible space in the atrium and food and beverage offerings which

have yet to be announced. For more information about Hotel Theodore, visit www.hoteltheodore.com the hotel on Instagram and Twitter @TheodoreSeattle and Facebook at www.facebook.com/HotelTheodoreSeattle.

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About Hotel Theodore

Located in the heart of downtown Seattle's retail core – just six blocks from Pike Place Market and half a block from the Washington State Convention Center – the 151-room Hotel Theodore is a refined, upscale urban boutique hotel inspired by Seattle's long tradition of makers, builders, and doers. Hotel Theodore can be found online at www.hoteltheodore.com.

About Freeman

Freeman is a Seattle-based clothing company founded by Scott and Brittany Freeman in 2010 with the initial goal of making one simple rain coat. Now best known for Seattle-made rain jackets, the Freeman brand is inspired both by simplicity and the city itself and combines high quality materials into timeless and durable clothing, all made in Seattle. The company has been featured in Seattle Met, Seattle Times, Monocle, and Sunset Magazine. Freeman can be found in their store on Seattle's Capitol Hill and online at www.freemansseattle.com.