



HEATHMAN  
HOTEL

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**A NEW CHAPTER BEGINS: HEATHMAN HOTEL DEBUTS DRAMATIC RENOVATION**

*Reimagined public spaces and guestrooms welcome fall travelers to Portland with literary-inspired, family friendly programming and packages.*

September 17, 2018 – PORTLAND, Ore. – Heathman Hotel, a Portland cultural fixture since it opened in 1927, has just completed a \$13M renovation of all 151 guestrooms and public spaces. Light, bright and contemporary, the new design is rooted in the building’s unique history and pays homage to the hotel’s role as muse to generations of guests. The renovation has brought the hotel’s iconic collection of autographed books to the fore and inspired literary themed offerings, in addition to new family friendly programming and packages designed for travelers of all ages.

**The Written Word Takes Center Stage**

This renovation has placed one of Heathman’s most notable features – an impressive collection of more than 3,000 volumes signed by their authors – in a place of pride and prominence. The Heathman Library now resides within the historic soaring two-story space in the heart of the hotel that was formerly the Tea Court Lounge. A grand bookcase, fully accessible to guests, now spans the full height of the room and prominently showcases the library’s autographed tomes. These signed editions from Nobel Prize and Pulitzer Prize winners, U.S. Poet Laureates and a former U.S. President, as well as a cross section of genres and styles, represent more than 30 years of guests who have contributed to the collection.

In addition to serving as an inviting space to relax and read, the library now functions as a gathering place of inspiration, knowledge and celebration. Designed in a warm palette with a sophisticated residential feel inspired by the city itself and the way residents live today, it features a dramatic fireplace clad in white handcrafted artisan tile and a new herringbone wood floor with ample seating in leather and cozy fabrics. Heathman will utilize this space for literary readings with authors, where it is also home to Chef Vitaly Paley’s popular Russian Tea Experience on weekends.

And, because milk and cookies go together like books and bedtime, Heathman has introduced complimentary Bedtime Stories Turndown Service. Little ones will drift right off to dreamland with a bedtime story from the shelves of Powell’s, a Portland-favorite bookseller and the largest independent bookstore in the nation, paired with milk and cookies – delivered to guestrooms upon request.

**Local Art and Culture Informs Design and Programming**

In keeping with the hotel’s artistic heritage, visual art has been woven through the renovated spaces. The lobby now features an intricate three-dimensional map installed behind the front desk. Crafted in Portland and aptly named “200 X 200,” it highlights Portland’s unique 200 ft. long city blocks, a human-scale urban design feature that makes one of America’s most walkable destinations. The work alludes to

both the intimacy and passion for craftsmanship that define the city. Architectural columns in the lobby have also become sculptural focal points, clad in acrylic panels featuring hundreds of floating coins that symbolize the “Portland Penny.” The flip of this coin – which now resides two blocks away from the Heathman in the Oregon Historical Society – by city founders Francis Pettygrove and Asa Lovejoy was the deciding factor in naming this idyllic spot on the Willamette River Portland (rather than Boston).

Upstairs, guestrooms will embrace the beauty of the Portland landscape with natural materials, reclaimed elements and local art. A soft, neutral palate runs throughout the rooms from the whitewashed wood paneled walls to the warm wood flooring, blue area rug, inviting caramel lounge chair, grey wood bedside tables and handblown glass credenza. Eclectic works from artists based in Portland include Katie Jeanne Reim’s “Rose City” which pairs the patterns and designs of topographical maps with inspirational natural images; Barry D. Kaine’s evocative “St. John’s Bridge”; Tony Thomas’ bright and vibrant “Sellwood”; and the abstract effervescence of “Dimension 9” by Hilary Winfield and Rachel Ann Austin’s “Poppies.”

Ideal for families, especially with the Heathman’s generous room sizes, this new design is the perfect backdrop for urban camping, rain or shine. Guests can now tuck their little ones in with the Heathman’s Glamping package. When they book, their guestroom will be outfitted with a kid-sized pop-up tent, reading lantern, bedtime snack and children’s storybook. Rates start at \$170 per night, plus tax.

### **Fitness Is A Focus**

For wellness minded travelers, or those simply looking to burn off a few of the amazing meals they’re sure to enjoy around Portland – specifically Headwaters located on property – Heathman’s new fitness center is situated on the mezzanine level in a large space with ample natural light and equipped with a treadmill, elliptical, recumbent bicycle and two Peloton bicycles – plus, a rock climbing wall, heavy punching bag, core fitness balls and free weights. Provenance Hotels’ signature Well + Fit program that offers fitness resources from industry-leading fitness co-conspirators, such as Barre3 and The Lab x Burn, are available in the Heathman’s guest rooms for those who want to work out in their newly renovated private getaway.

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### **About Heathman Hotel:**

Built in 1927 and located in the heart of Portland, Ore.’s, cultural district just steps from the Portland Art Museum and several performing arts venues, this 151-room luxury hotel maintains strong partnerships with local arts and culture organizations and is Portland’s premier arts hotel. An independent luxury lifestyle property, The Heathman Hotel is home to Headwaters, a seafood restaurant from Portland’s James Beard Award-winner and Iron Chef America Champion, Vitaly Paley. For reservations, or to learn more visit the website at [www.heathmanhotel.com](http://www.heathmanhotel.com).

### **About Provenance Hotels**

Founded in 1985 and headquartered in Portland, Ore., Provenance Hotels specializes in award-winning independent hotels with distinct and deeply integrated art stories. The portfolio includes Hotel deLuxe, Hotel Lucia, Sentinel, Dossier and the Heathman Hotel in Portland, Ore., Hotel Max and Hotel Theodore in Seattle, Hotel Murano in Tacoma, Wash., the Old No. 77 Hotel & Chandlery in New Orleans, Hotel Preston in Nashville, and Lora in Stillwater, Minn. In fall 2018, Provenance Hotels will open Woodlark in Portland, The Revolution Hotel in Boston and Villa Royale in Palm Springs. The company can be found online at [www.provenancehotels.com](http://www.provenancehotels.com).